



12th Annual
Research
Conference
2020

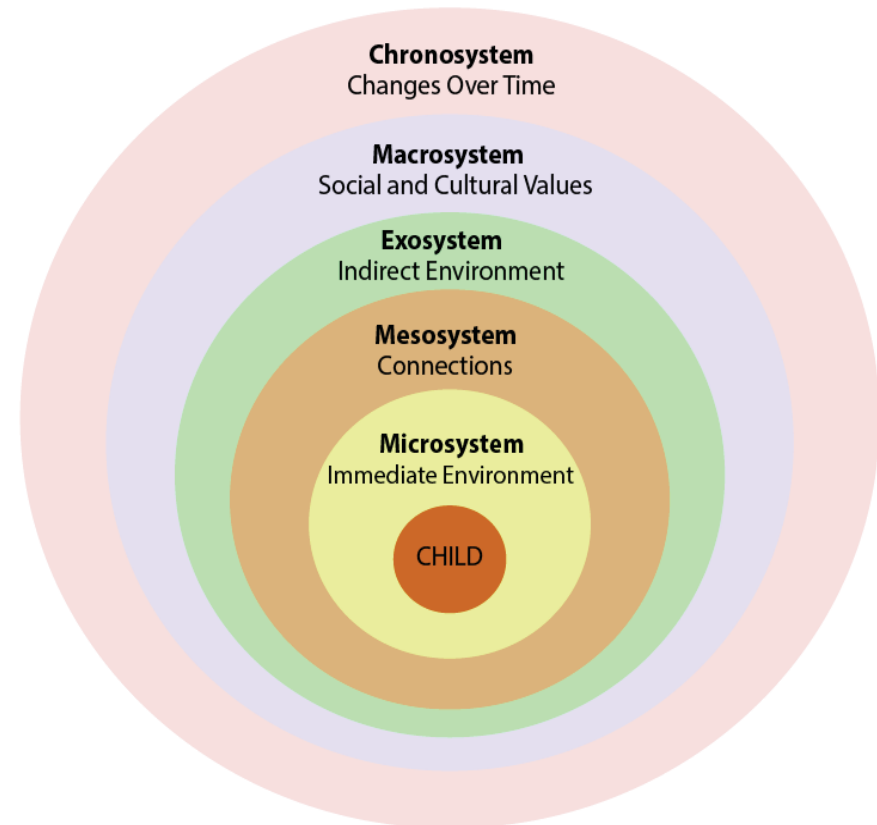
Parental mediation of the relationship between media consumption and indicators of child mental health from 3-9 years

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GUI Study Team

Overview

- Bronfenbrenner Ecological systems theory (Bronfenbrenner & Morris, 2007)
- Parent mediates child's interaction with the Macrosystem
- Does higher technology use shortcut that system and potentially have undesirable outcomes (Blum-Ross & Livingstone, 2016)
- What do parents do to limit or mitigate these effects

Bronfenbrenner's Ecological Systems Theory





Variables and Research questions

- **Outcome variable** Strengths and Difficulties Questionnaire total score
- **Connections to Exo/Macrosystem** operationalised as child screen time and internet access
- **Parental mediation** operationalised as rules about same and adult behaviour to limit and introduce technology to children

Hypotheses

- Screen time affects a child's emotional health
- Parental rules and behaviours affect child emotional health
- Parent rules and behaviours affect screen time
- Exploration of direct and indirect effects in this process



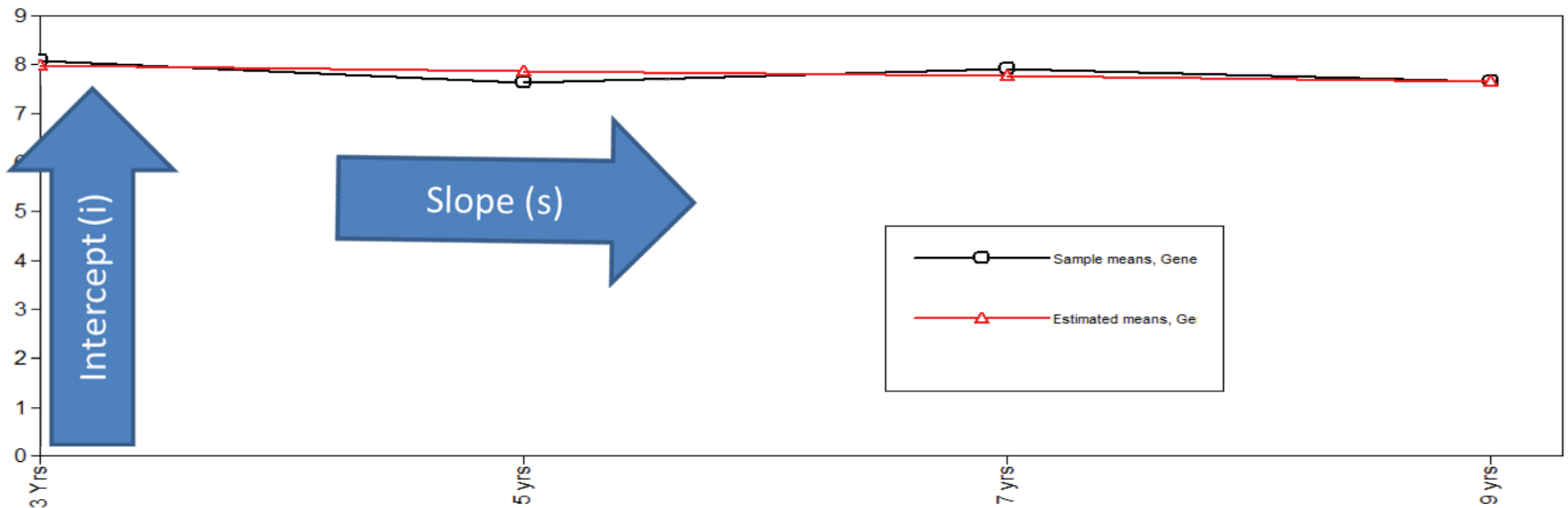
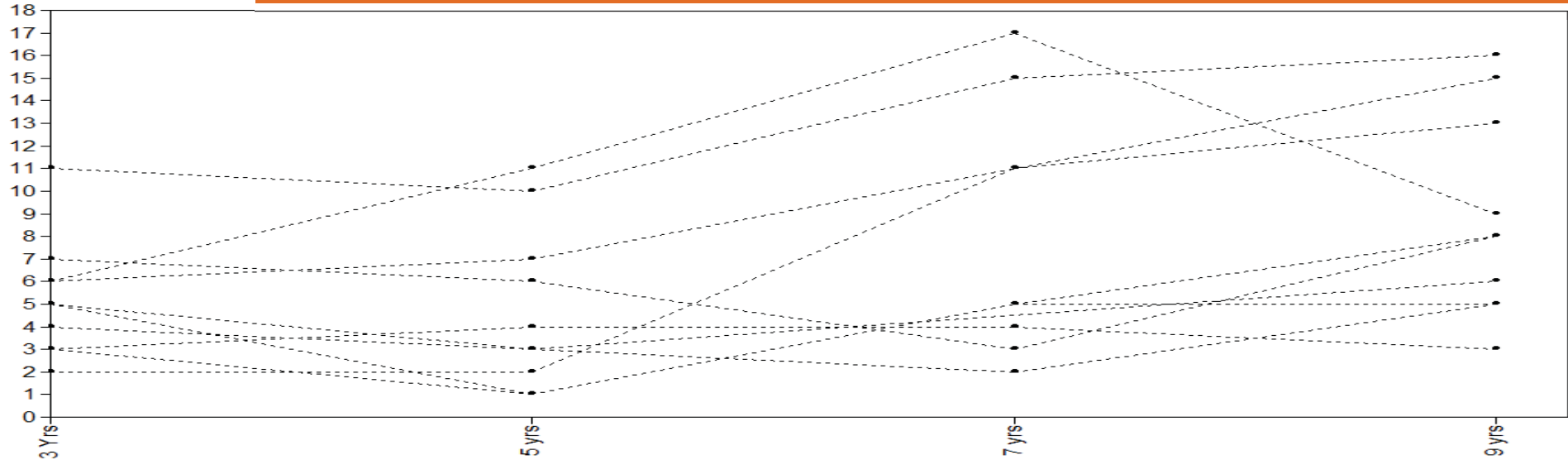
Data source for the Current Study

- GUI Infant Cohort Anonymised Microdata Files (AMF)

• Wave 1	9mths	Unweighted sample of – 11,134	2008
• Wave 2	3yrs	Unweighted sample of – 9,793	
• Wave 3	5yrs	Unweighted sample of – 9,001	
• Wave 4	7yrs	Unweighted sample of – 5,344	
• Wave 5	9yrs	Unweighted sample of – 8,032	

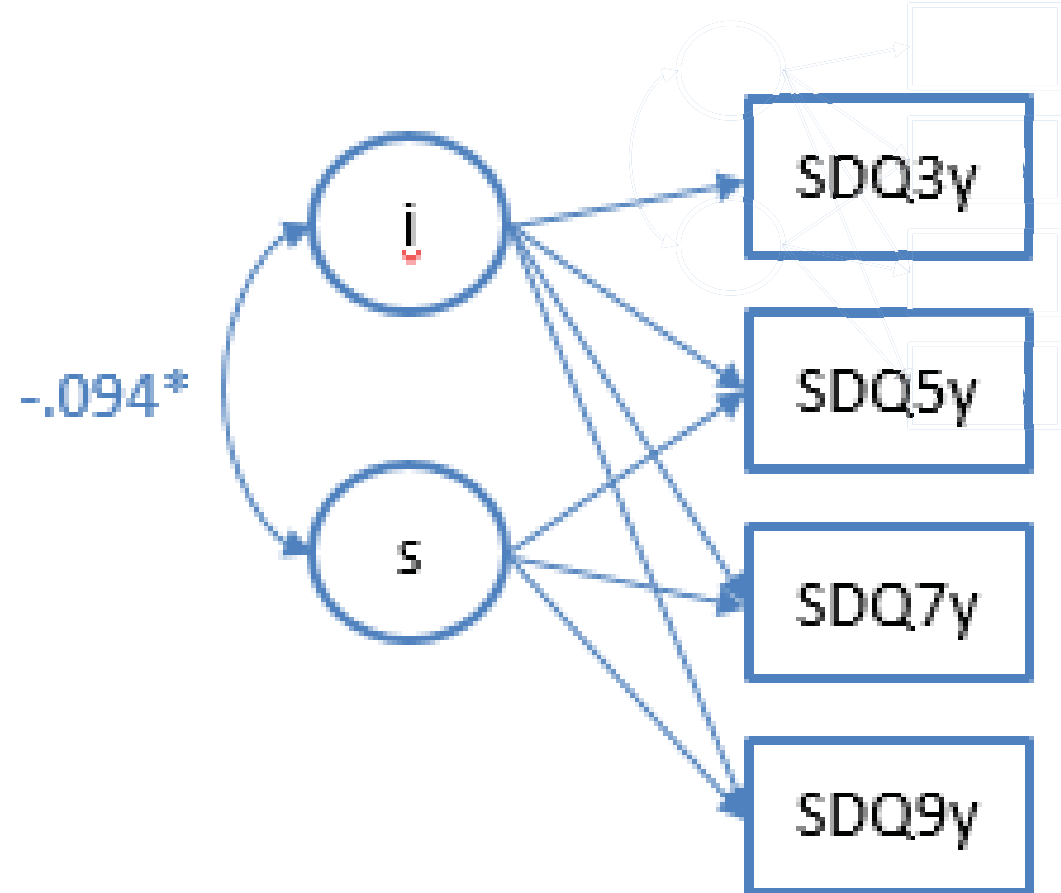
- Pure fixed panel design
- Evidence of differential attrition across waves (Williams et al., 2009).
- Longitudinal weight gives a representative sample of ~7,500 across all waves (~ 4,730 in wave 4)

Growth Model: Strengths and difficulties questionnaire (Goodman and Goodman 2011)



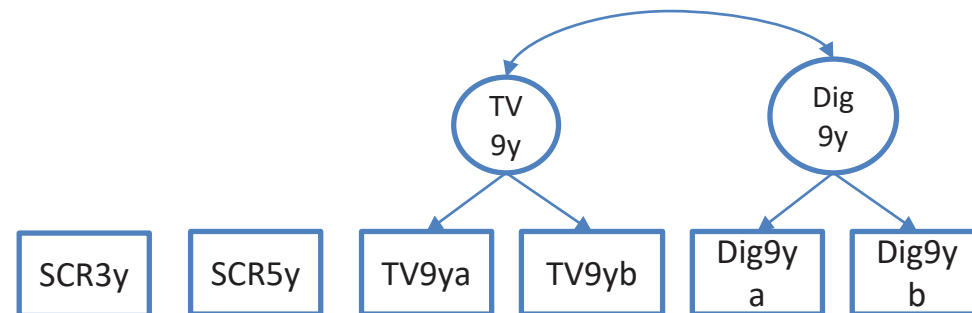
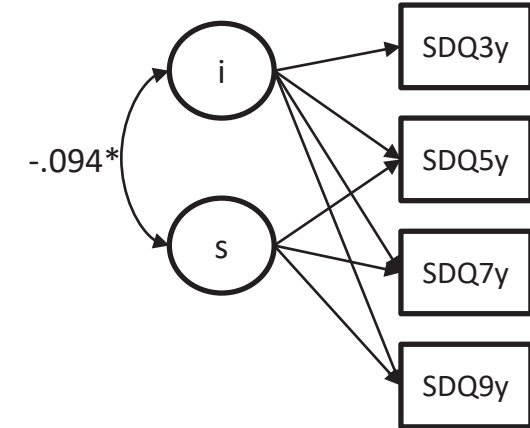
Model 1: Baseline growth model

- Strengths and difficulties questionnaire (Goodman and Goodman 2011)
- Waves 2, 3, 4 and 5
- Intercept captures starting point. Positive numbers = more initial problems
- Slope captures change over time. Positive numbers = problems worsening over time



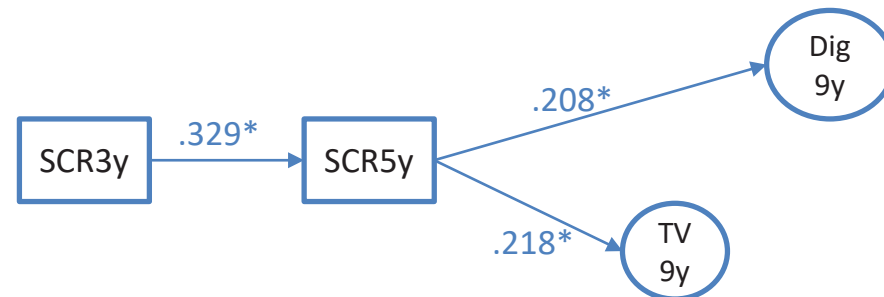
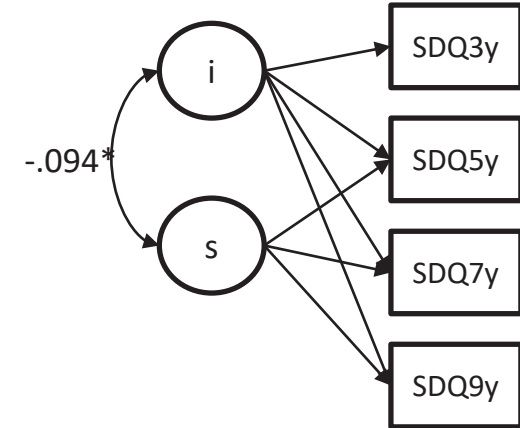
Model 2: Screen-time

- 3Y and 5Y questions are TV & screen-time based
- Complexity increases
- 9Y Weekend/Weekday TV + Digital screen time
- Paramaterized with latent variables at 9Y



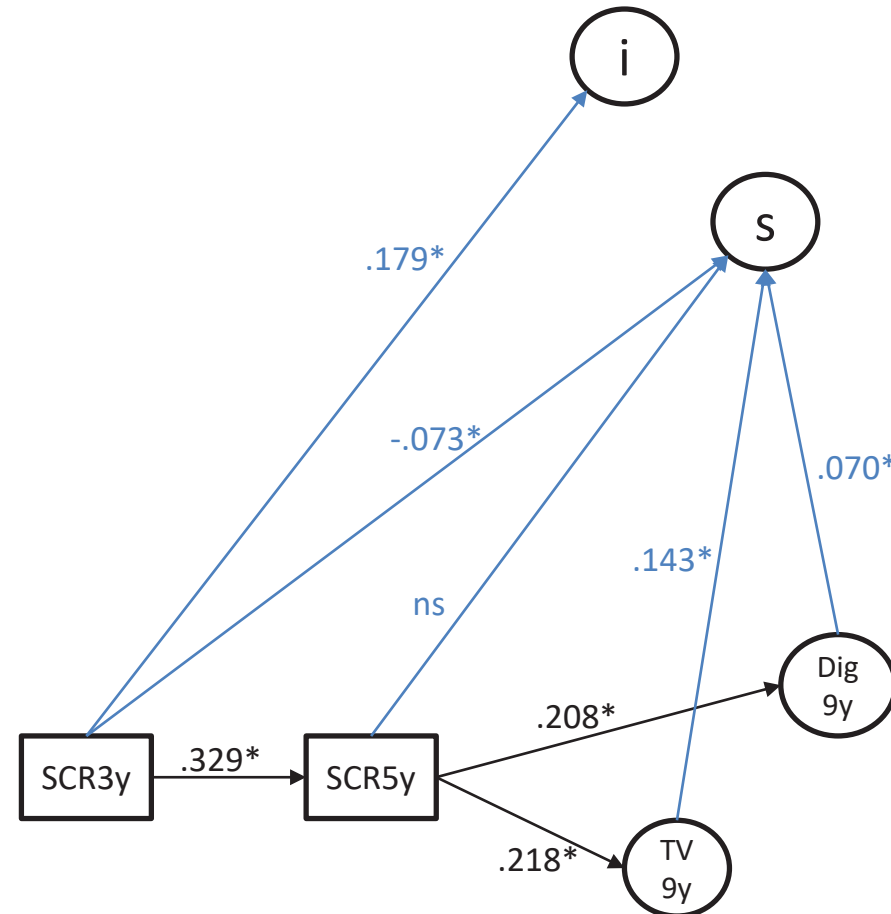
Model 2: Screen-time

- SEM based causal structure imposed on the data
- Past experiences influence future behaviour

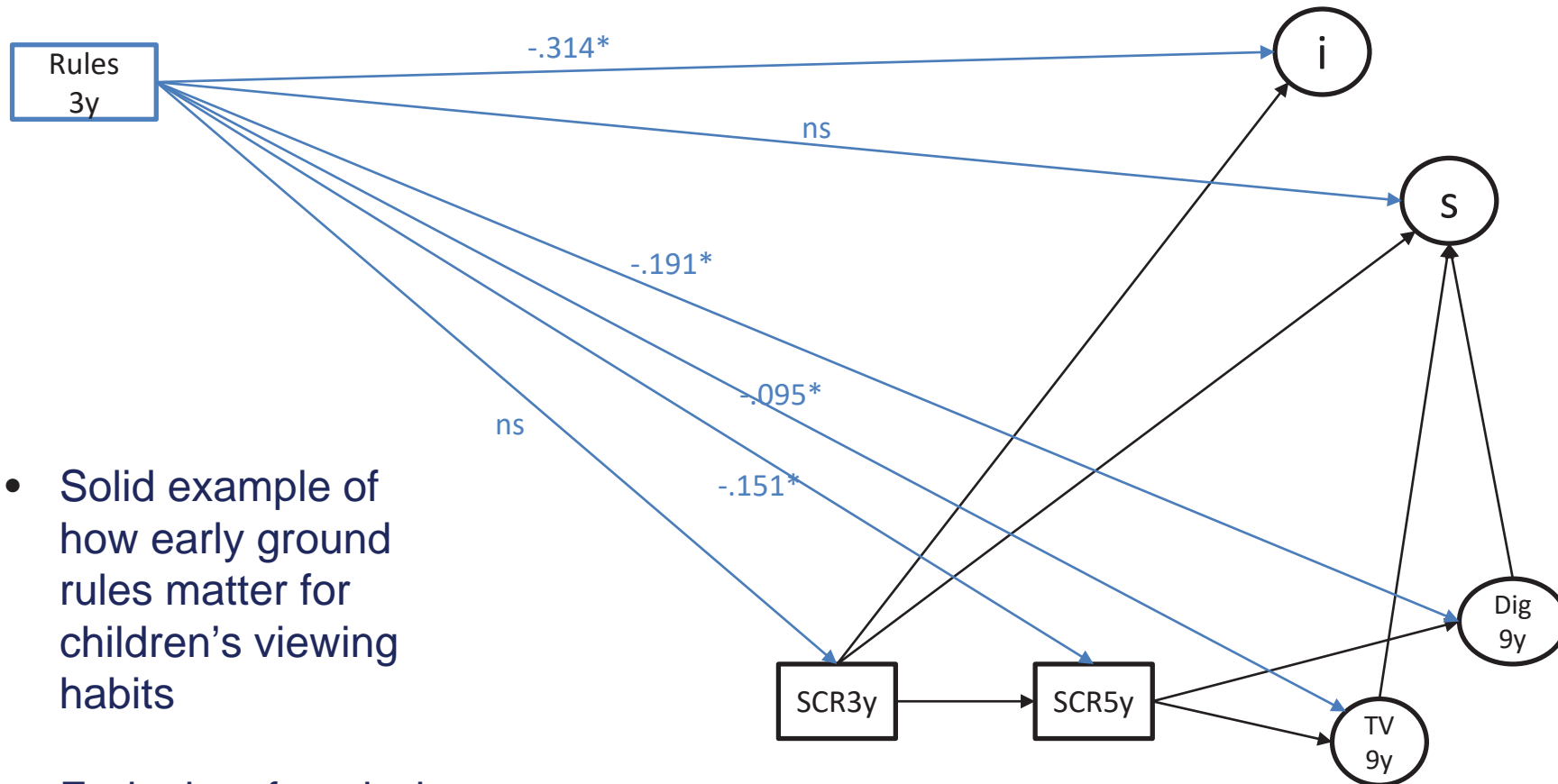


Model 2: Screen-time

- SEM based causal structure imposed on the data
- Past experiences influence future behaviour
- Causal logic follows through on intercept (i) and slope (s)

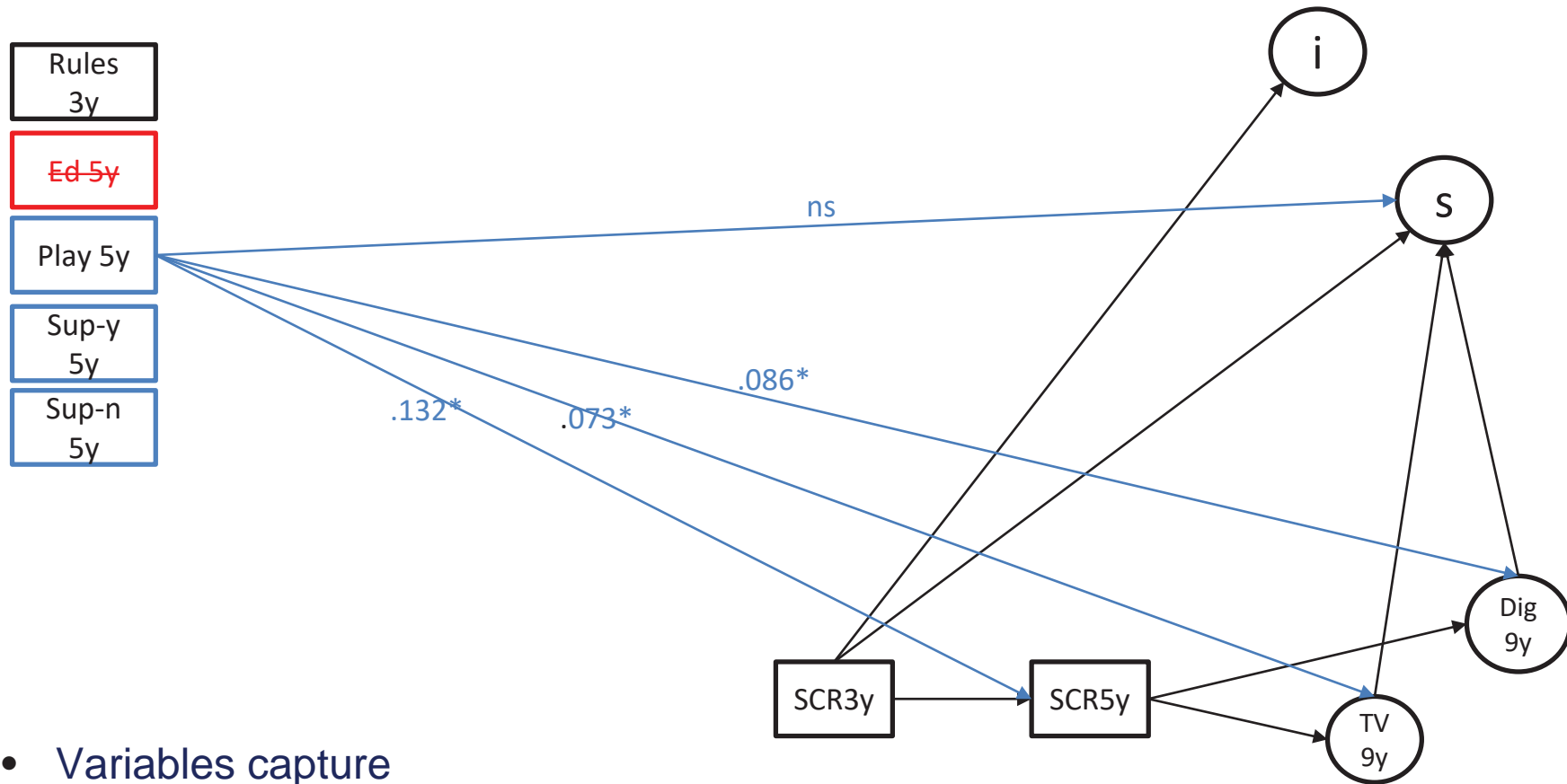


Model 3: Parental rules at 3 years



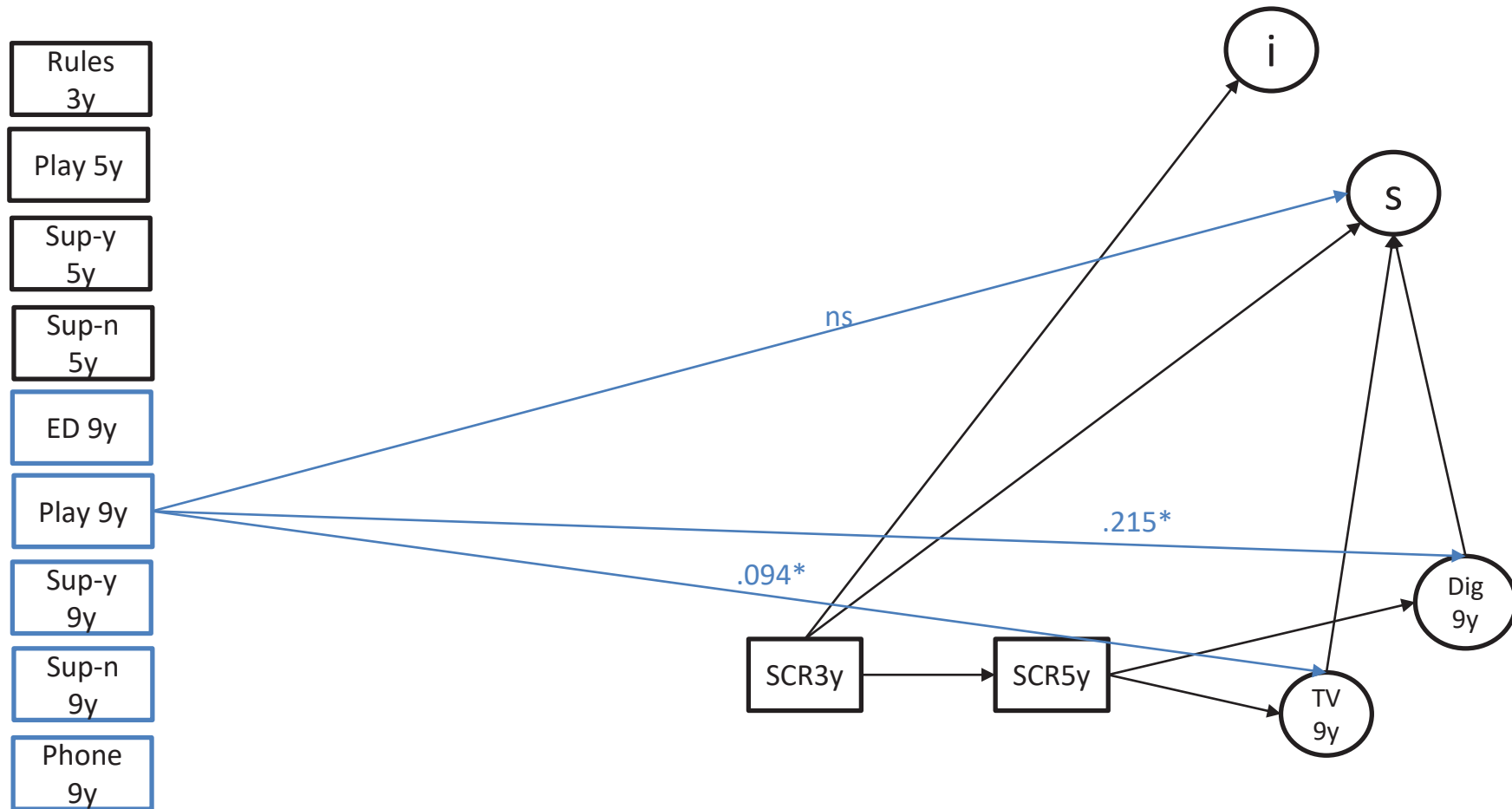
- Solid example of how early ground rules matter for children's viewing habits
- Endpoint of analysis aims to explore both direct and indirect effects

Model 3: Parental rules at 5 years



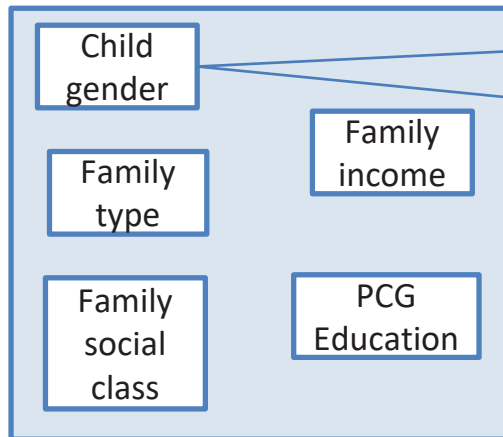
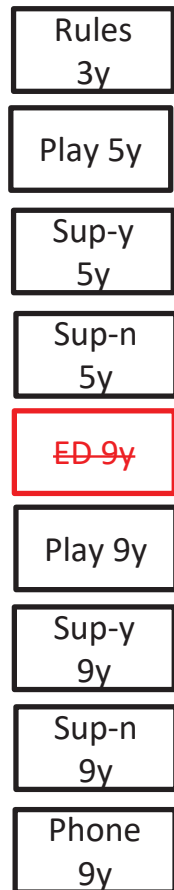
- Variables capture household rules and direct parental mediation of media through play and supervision

Model 3: Parental rules at 9 years

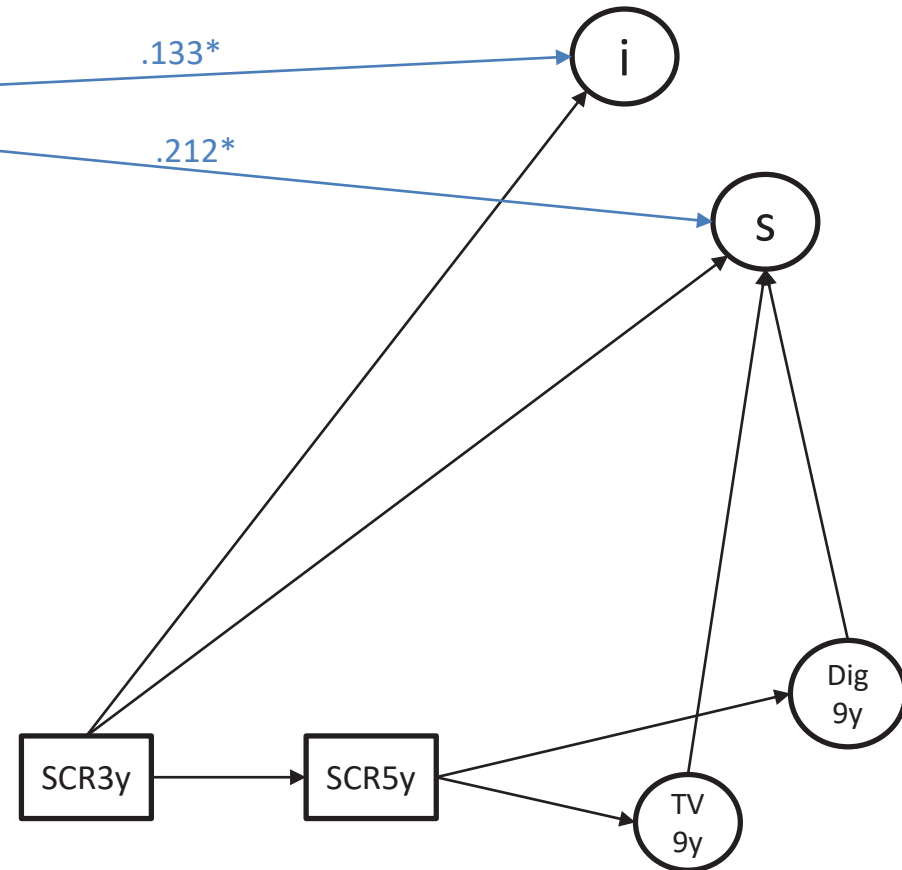


- Extends to 9Y variables and phone ownership at 9Y

Model 3: Child and family level Controls



- A wide array of controls introduced at final step of model
- Expectations based on previous findings upheld
- Some predictors drop out of model

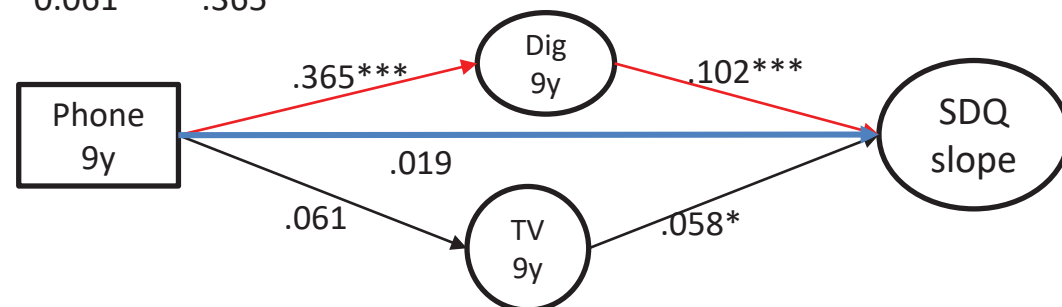


Analysis of indirect effects Step 1

Endogenous and Exogenous variables (Standardised Betas)

		SCR 3Y	SCR 5Y	TV 9Y	Dig 9Y
Screen time	SCR 3y	-	.316***	.199***	-
	SCR 5Y	-	-	-	.175***
RUL 3Y		-.035	-.151***	-.095*	-.193***
SUP-y 5Y			.084**	-0.008	.163***
SUP-n 5Y			.446*	0.229	.416
PLAY 5Y			.133***	.075*	.089*
Parental rules	ED 5Y		-.020	-0.059	-.066
	SUP-y 9Y			-0.119	.61***
	SUP-n 9y			-0.114	.82***
	PLAY 9Y			.093**	.216***
	ED 9Y			-0.021	-.055
	PHONE 9Y			0.061	.365***

- Path diagram illustrated that screen time has a relatively weak relationship with SDQ scores.
- Parental rules and mediation variables have a significant relationship with screen-time
- Decomposition of **direct** and **indirect** effects may reveal true impact of rules and parenting behaviours.



Analysis of indirect effects Step 2

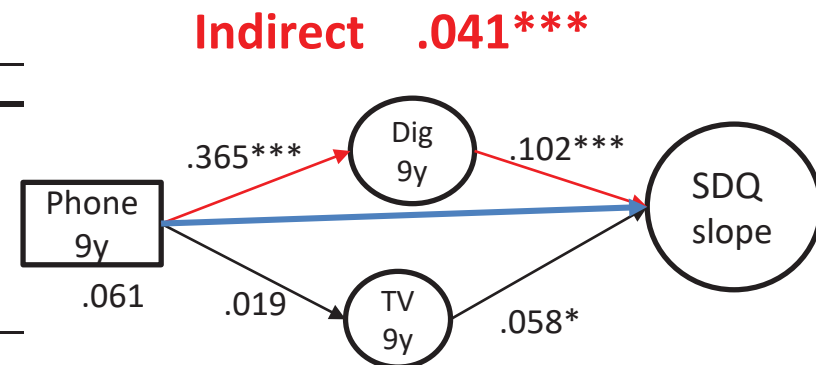


Early TV rules and SDQ			Standardised Beta
Parents set early content rules	Rules 3Y to Intercept	Direct	-.248***
		Indirect	-.001
	Rules 3y to slope	Direct	.046
		Indirect	-.245***
Effects of un/supervised internet access slope of SDQ			Standardised Beta
Supervised Internet access Ref - No access	Supervised access 5y	Direct	.017
		Indirect	.019***
	Unsupervised access 5y	Direct	-.066
		Indirect	.071
	Supervised access 9y	Direct	-.178
		Indirect	.055*
Unsupervised access 9y	Direct	-.082	
	Indirect	.077*	
Effects of play with computers on slope of SDQ			Standardised Beta
Parent plays computer games with child	Play 5Y	Direct	-.055
		Indirect	.018**
	Play 9y	Direct	.013
		Indirect	.028***
Phone ownership and slope of SDQ			Standardised Beta
Child owns a mobile phone	Phone 9y	Direct	.019
		Indirect	.041***

- Majority of parenting rules and behaviours have significant **indirect effects** on model slope

Implied mechanism:

- Screen time is a mediator between parental rule setting and indicators of child mental health



Summary

- **Screen time effects on child emotional health** – associated with weakly increasing SDQ scores over time
- **Parental rules and behaviours affect child emotional health** – Some rules had a moderate dampening effect on change in SDQ scores
- **Parental rules and behaviours affect screen time** – Rules tended to reduce screen time, parental mediation behaviours were associated with elevated screen time
- **Exploration of direct and indirect effects in this process** – Significant indirect effects observed for many predictors. Highlights the need for breakdown of mediation/moderating effects on child behaviour.

Strengths and limitations

- Longitudinal structure facilitates causal modelling
- Explore effects of early rule setting and adult mediation of experiences with technology
- Highlight indirect effect difficult to target with other methodologies
- Current paper focuses on an amount of screen-time, also need to look at quality of activity
- Many ways to parameterize data which highlights the need to systematise approaches
- Screen time research in a time of lockdown? ‘Go online and play with your friends...’



Future research

- More explicit modelling of gender based differences in SDQ trajectories
- Time-invariant and time-varying covariates in model
- Extend findings with further exploration of family rule setting and role of secondary caregiver in mediating access
- Cross cohort comparisons



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Thanks to all GUI participants

**None of this work would be possible
without your contributions**



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